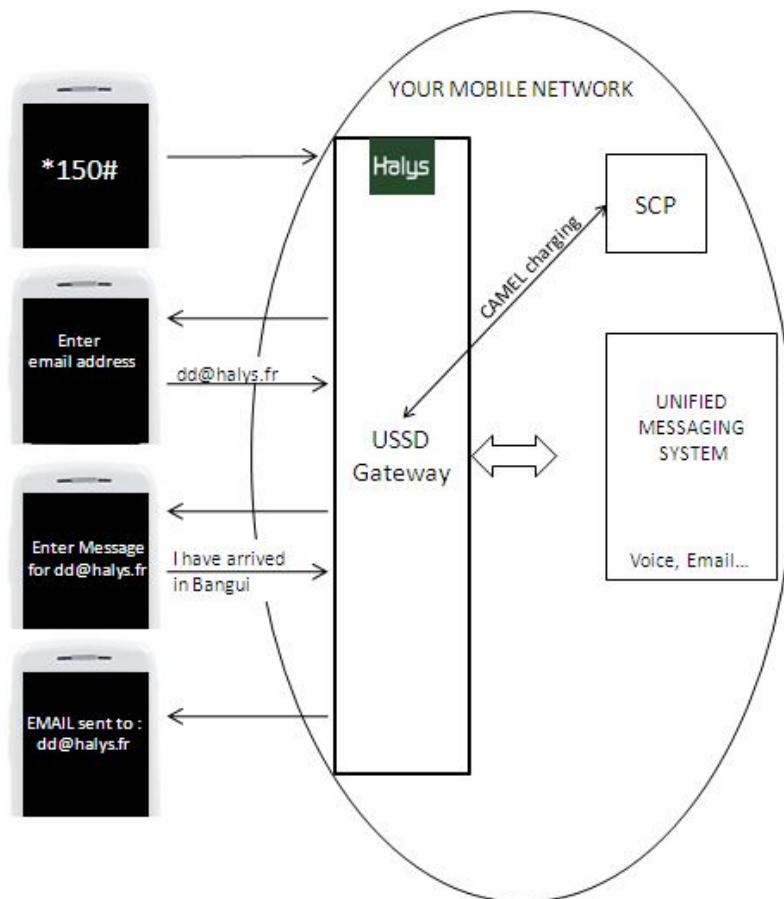


## USSD VAS GATEWAY

### INTEGRATES SERVICES FOR LEGACY PHONES

#### PACKAGED INTEGRATED USSD SERVICES:

- ◆ Offer fully interactive services to your subscribers such as:
  - Call me back
  - Emergency SMS by USSD
  - logos and ringtones download
  - E-mail sending with USSD
- ◆ Offer an e-mail to your subscribers when Web is not easily accessible.
- ◆ Email sending is possible in the home country and abroad without the need of GPRS/ 3G networks.



*E-mail sending with USSD*

- ◆ This useful feature enables email sending without needing a computer or Internet, from any legacy phone.
- ◆ Charging of USSD services using CAMEL.

#### NEW SERVICES DEVELOPPED WITH AN EXTERNAL VAS:

- ◆ The application server executes the interactive application and communicates with the USSD Gateway using the SMPP protocol.
- ◆ USSD browsing, etc...

USSD  
Gateway

HALYS

28 rue Rosenwald  
75015 Paris  
FRANCE  
www.halys.fr

Tel. : +33(0)140432125  
Fax : +33(0)145320614  
Mail to : contact@halys.fr