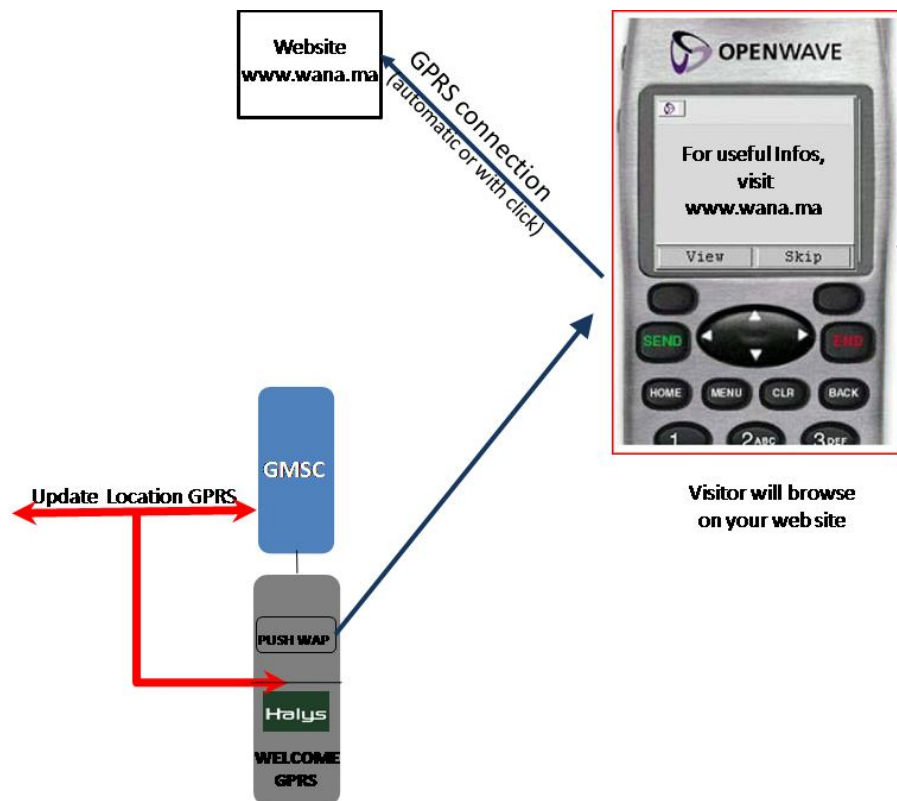


EARN GPRS ROAMING REVENUE WITH « WELCOME GPRS »

Go beyond the simple welcome SMS: Provide rich mobile content free or chargeable such as pictures, videos, weather forecasts, voice messages, mobile games, ringtones, and advertising messages.

- ◆ Works with any GPRS enabled phone.
- ◆ Provide easy access to portals of information focusing on the actual location of the roamer
- ◆ Use also the Halys LBS functions to differentiate the points of entry on your territory
- ◆ Easy provisioning of multi-lingual announcements
- ◆ Modular announcements templates facility customized through information database access to get final country specific messages.
- ◆ With Bulk GPRS notifications, promote Internet Mobile Access as well as On-line Contents and Catalogues.



Welcome
SMS

HALYS

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- ◆ Halys "Welcome GPRS" works with the UPDATE LOCATION GPRS.
- ◆ It Sends a special PUSH WAP message to invite the automatic connection to your website: a simple "click" makes the connection.
- ◆ The visitor can enjoy your website to load maps, buy products etc... And during the time he uses the GPRS services that you offer (with an interacting website, you can earn several Euros, notwithstanding the purchases on your merchant site).